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Complete Digital Photography



Synopsis

Whether you're new to digital photography or a seasoned shooter, this latest edition of Ben Long's popular guide is your one-stop resource for advice and clear how-to information on every aspect of digital photography, from shooting to postproduction to printing. **COMPLETE DIGITAL PHOTOGRAPHY, SEVENTH EDITION** starts with the basics; no prior knowledge of photography is needed. By the end of the book, you'll have a deep understanding of the art and technology of photography and be ready to tackle complex photographic challenges. Among the many essential elements of digital photography covered are:

- Extensive details of the camera's controls.
- In-depth tutorials on the ins and outs of exposure.
- Detailed chapters on seeing, composition, and the "artistry" of photography.
- Full instruction in how to craft a post-production workflow that works for you.
- Tutorials on all the essentials of image editing, from raw processing to retouching.
- Full coverage of printing and output.

Photographer Ben Long brings his extensive experience to bear, helping you over conceptual hurdles and leading you to a clear understanding of how to take great photos. With this book in hand, you will master the equipment, the process, and the art of digital photography.

Book Information

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Customer Reviews

This book is excellent, and it's huge: 600 pages. It's professionally edited with beautiful illustrations and photos. It's organized well. It covers everything from how an image sensor works(in detail) to how to employ the most-used functions in an image editor. Photoshop is the software he takes

examples from in the book. Other subjects he covers that aren't often found in other photography books: how to use a white balance card; calibrating your monitor so the image you see on the screen is accurate; a couple of tidbits on Canon SLRs that aren't in the Canon manual (i.e. in spot, partial, or center-weight metering mode, if you press the shutter button halfway down, hold it, and reframe, the camera will automatically re-meter your scene and choose new exposure settings; but in evaluative metering mode, the exposure locks once the shutter button is pressed halfway down, even if you reframe); proper settings to output your images, whether it's to attach to an email or print at home. Because this book covers almost everything you can imagine, the author couldn't go into great detail about every subject. If you want to learn how to improve your flash photography, you'll need a dedicated book on flash photography. The author touches upon reflectors, but doesn't cover everything you can do with them. The chapter on lighting covers 18 pages; the book is 600 pages thick. If you want to know what camera settings you'll need to shoot a low key image, you won't find that here. The second half of the book covers software -- editing your images, printing, importing, workflow, etc. Even though the author covers quite a bit on photo editing in Photoshop, you'll want a dedicated book or DVD on how to use Photoshop.

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